

Historic, Archive Document

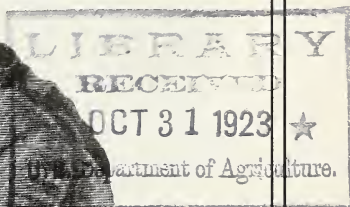
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Burpee's Sweet Peas for 1917

Everybody
knows
Fiery Cross

The sensational novelty in
1916, and worthy of a place
in all "up-to-date" lists.

The color is difficult to
describe, but shows up
well under either artificial
or natural light.



FIERY CROSS
*Greatly reduced. From a painting
made at Fordhook*

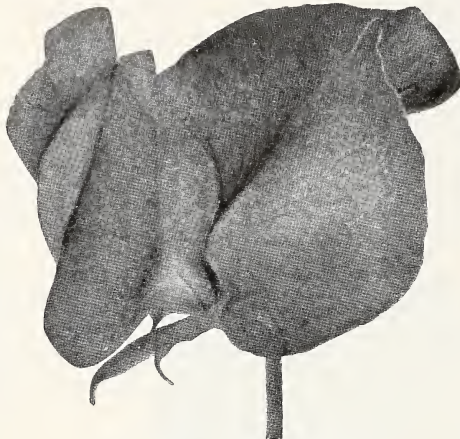


W. Atlee Burpee & Co., Seed Growers
Philadelphia

New Spencer Sweet Pea, Fiery Cross

It should have a prominent place in all lists of Sweet Peas

As the trade knows, we were the first American Seedsmen to realize the great possibilities of the Sweet Pea. As far back as 1887 we began to specialize with this beautiful flower, and now are just as keenly working toward still further advancement.



A Single Flower of FIERY CROSS

FIERY CROSS is a most appropriate name for a most unusual novelty. During the seventeenth and eighteenth centuries, when Scotland was continually at war, the method employed by the chiefs to gather the clans to repel invaders was by means of a fiery cross, which was taken from hamlet to hamlet by the speediest man available. The fiery cross was simply a blazing pine branch.

FIERY CROSS has all the appearance of live fire, the color being a scorching fire-red, or scarlet, without any shading, and which scintillates and glitters in bright sunlight, thus adding a glowing, fire-like sheen which radiates over the flower. Unlike most of the orange-scarlet varieties, it does not scorch or burn, even during extended periods of intense sunshine, therefore it can be grown in all soils without shading. The beautifully waved and fluted flowers are borne freely in threes and fours, well placed on long stout stems.

FIERY CROSS was recommended for the Silver Medal variety of National Sweet Pea Society of England, July, 1914, which was awarded July, 1915. It received an Award of Merit at the exhibition held by the American Sweet Pea Society at the San Francisco Fair, June 10, 1915, as being the outstanding variety in the Show. Also the Gold Medal of the Panama Pacific Exposition. Also Certificate of Merit at the Sweet Pea Exhibition of the Pennsylvania Horticultural Society, June 23, 1915; and Silver Medal at the Seventh Annual Exhibition of the American Sweet Pea Society, Newport, R. I., July 15, 1915.

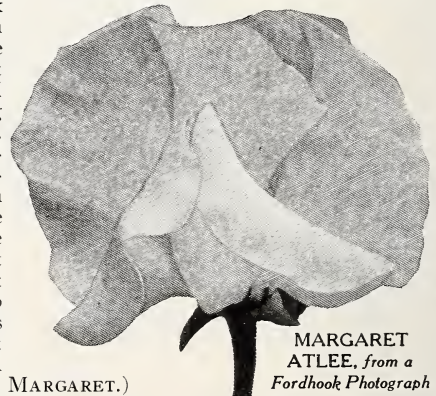
Prices for Fiery Cross Sweet Pea

In sealed packets containing ten seeds each: **Pkt. 10 cts.; 65 cts. per dozen; \$5.00 per hundred; 500 packets** or more at **\$4.25 per hundred.** (Code word, FIERY.) **Packets of 30 seeds 25 cts.; \$2.00 per dozen; \$13.75 per hundred; 500 packets** or more at **\$12.50 per hundred.** (Code word, CROSS.)

If 500 or more packets are ordered at one time, and it is so requested, we shall print on the packets the name and address of the purchaser and supply free an electrotype of either the spray or a single flower.

Margaret Atlee

This charming novelty is acknowledged by leading experts of America and England to be the *best cream-pink yet obtained*. It is practically a *new shade of pink*. The lovely flowers, uniformly of most advanced Spencer type, are a rich glowing pink on cream ground, softly suffused with salmon in the standard, while the wings are a pleasing shade of pinkish rose and salmon. There is a distinct blotch of buff-primrose at base of both standard and wings which is particularly effective, giving a light, bright appearance to the entire flower. The flowers are of extraordinary size, often measuring two and one-half inches across the standard, exquisitely waved, and freely produced in "fours" on long stout stems. So vigorous is the growth that the vines give many duplex or double blooms. We were awarded Certificate of Merit for MARGARET ATLEE by the American Sweet Pea Society, June 29, 1911, but were unable to offer the seed until 1914. MARGARET ATLEE was awarded a Silver Medal by the National Sweet Pea Society of Great Britain, at the Show in London, July, 1914. **Lb. \$2.50.** (Code word, MARGARET.)



MARGARET ATLEE, from a Fordhook Photograph

Two of the Best—"Burpee-Spencers"

King White Undoubtedly the best white now in cultivation.

Too much cannot be said in praise of this unique new white Spencer. It has all the first-class qualities which go to make up Sweet Pea perfection. It is remarkable for the "*glistening, immaculate purity of the whiteness*" and the perfect finish of the flower. While of truly gigantic proportions, the flowers are most exquisitely finished in every detail. KING

WHITE has such marvelous substance—which might almost be termed "leathery"—that it is entirely free from the objectionable reflexing habit that is so generally found in the standard of other whites. The grand flowers are borne almost invariably in "fours" upon stout stems of great length. The bold, widely expanded standard is waved exquisitely, while the wings, also well waved, are beautifully placed. The plants are exceptionally vigorous in growth, with distinctive rich green foliage, and wonderfully profuse in bloom for a long season. KING

WHITE is the one white for both exhibitors and market growers, while it is indispensable in every up-to-date amateur's collection. KING WHITE received an Award of Merit from THE NATIONAL SWEET PEA SOCIETY OF ENGLAND, July, 1912, after having been grown in their trials; also Award of Merit by THE ROYAL HORTICULTURAL SOCIETY OF ENGLAND, July, 1913; Certificate of Merit by THE PENNSYLVANIA HORTICULTURAL SOCIETY, Philadelphia, June 26, 1913; and Bronze Medal from THE NORTH LONSDALE ROSE SOCIETY, Ulverston, England, July, 1913.

Price for 1917, \$2.50 per lb.
(Code word, KING.)

Cherub (Burpee's). This is much more beautiful than any

picotee-edged Sweet Pea hitherto known. The ground color is a deep, creamy buff, or rich cream, charmingly edged with bright rose.

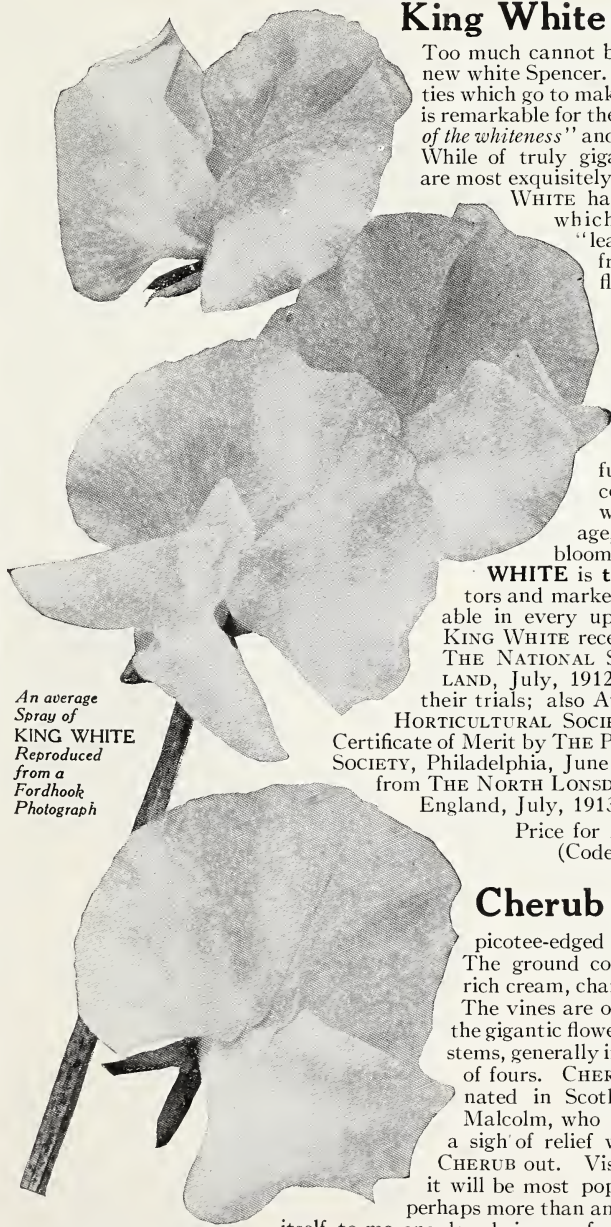
The vines are of extra-strong growth, bearing the gigantic flowers profusely on the ends of long stems, generally in threes with a good proportion of fours. CHERUB, like *Fiery Cross*, also originated in Scotland with our friend, Mr. A. Malcolm, who wrote, July 7, 1915: "I gave a sigh of relief when I read you were sending CHERUB out. Visitors here always note it and it will be most popular. It was inquired about perhaps more than any other. The name suggested

itself to me one day, being so fresh and healthy and just like the cheeks of a beautiful country child—a soft groundwork of flesh pink on cream lit up on the edge by a particularly bright picotee-edge of red. The reverse view some say is richer and finer than the front view."

Awarded Certificates of Merit from THE AMERICAN SWEET PEA SOCIETY, July 15, 1915, and THE PENNSYLVANIA HORTICULTURAL SOCIETY, June 23, 1915.

Oz. \$1.00; lb. \$10.00. (Code word, CHERUB.)

An average
Spray of
KING WHITE
Reproduced
from a
Fordhook
Photograph



Two Superb Irish Spencers

"The President"

This outstanding novelty is easily one of the best twelve varieties in cultivation. It is wonderfully brilliant, in fact, it might be termed a glowing scarlet self. The flowers are of largest size, carried on strong stiff stems, usually in fours, always beautifully waved even when well expanded, and most harmoniously placed. It has been

termed "the brightest color we have in sweet peas"

and does not burn. "It is head and shoulders above anything of a similar color," and it probably will never be surpassed in the orange-scarlet section. We were awarded Certificate of Merit for

THE PRESIDENT

by the Pennsylvania Horticultural Society, June 23, 1915, also by the American Sweet Pea Society at Newport, R. I., July 15, 1915.

In sealed packets containing ten seeds each: **Pkt. 10 cts.;**

65 cts. per dozen; \$5.00 per hundred. 500 packets or more at **\$4.25 per hundred.** (Code word, PRESIDENT.)

Packets of 30 seeds **25 cts.;** **\$2.00 per dozen; \$13.75 per hundred.** 500 packets or more at **\$12.50 per hundred.** (Code word, WILSON.)

New Spencer Sweet Pea
THE PRESIDENT
From a Photograph

"Hilary Christie"

We were much pleased with this beautiful and distinct novelty in the Essex cultures of our friend, Mr. Hugh Dickson, then President of the National Sweet Pea Society of Great Britain, also with a small trial at FORDHOOK. Not wanting to trust to our memory and advance trial notes for description, we cabled Mr. Dickson for his "expert" opinion as to coloring. We shall, therefore, repeat his brief description received by cable: "Standard salmon-orange edged with fiery orange-scarlet; wings rosy salmon; most decorative, strong grower, good size and form." This terse cable description will give as good an idea of the beauty of 'HILARY CHRISTIE' as if we should write many more words.

Oz. 75 cts.; lb. \$10.00. (Code word, HILARY.)

Wedgwood

The Best Blue Spencer

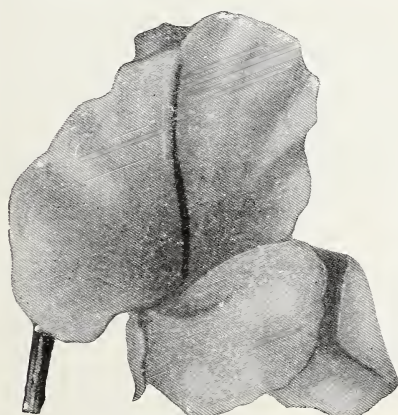
Wedgwood is a unique shade of lovely light blue and completely eclipses such varieties as *Flora Norton Spencer*, *Princess Mary*, *Southcote Blue*, and *Zephyr*. The flowers are well waved in both standard and wings and are borne almost uniformly in sprays of four upon long, stout stems. WEDGWOOD is a color long sought for in Sweet Peas and has been eagerly welcomed by lovers of this beautiful annual. Awarded Certificate of Merit by the Pennsylvania Horticultural Society.

Wedgwood is a true self, being a most beautiful Wedgwood blue throughout the entire flower. It is entirely free from the harsh purple shading found in *Flora Norton Spencer* and others of that type; at the same time the flower of WEDGWOOD is much larger.

Lb. \$3.00. (Code word, WEDGWOOD.)



A Flower, Natural Size, of
WEDGWOOD
from Photograph at
Fordhook Farms



PHANTOM BLUE

Phantom Blue

(Burpee's)

This is an outstanding pea of remarkable beauty. We have called it "PHANTOM BLUE" from its unusual color, which is an opalescent blue marvelously blended with a tinge of delicate purple, giving the entire flower a delightful pastel, or "art" shade of blue. The rich tone of blue is unmistakable—yet at times it appears most elusive. The flowers are well placed, almost invariably in fours on long, stiff stems. The rich tone of blue comes up beautifully in water, while the vigorous plants in full bloom seem like a sheet of iridescent blue.

"A beautiful Tint of Blue."—HUGH DICKSON.

"A prince of superlative degree."—A. MALCOLM.

Oz. \$1.60; lb. \$15.00. (Code word, PHANTOM.)

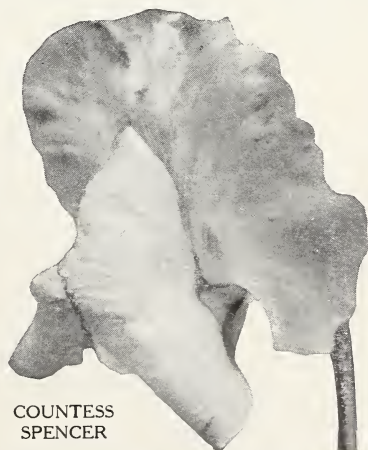
Selected Floradale Strain of

Countess Spencer

Countess Spencer is the original parent from which the entire Spencer type has sprung. A soft rose-pink, which deepens at the outer edges and becomes still richer or more heavily suffused in cool weather. On our FLORADALE FARM, "The California Home of Sweet Peas," we have been carefully selecting and reselecting this famous Spencer and we believe we have a strain that is unsurpassed. In fact, it might be called Burpee's Improved Countess because of its very greatly improved character. Floradale Selected Strain of Countess Spencer comes true from seed.

Lb. \$1.50; 100 lbs. \$140.00.

(Code word, SLASHED.)



COUNTRESS
SPENCER

New Early-Flowering Spencers

After seven years of patient work at FORDHOOK FARMS, supplemented by careful trials at our FLORADALE FARM, it is our pleasure to offer to Commercial Growers **Burpee's New Early- or Winter-Flowering Spencers**, which we feel sure will give entire satisfaction.

The House of Burpee has long been recognized as "American Headquarters for Sweet Peas," and our introduction of these Winter-Flowering Spencers marks an era in commercial Sweet Pea growing.

We were one of the first seedsmen to recognize the exceptional merit of "Yarrowa" as a winter forcing variety, and now the value of Winter-Flowering Spencers is fully realized, while in addition to their desirability for forcing under glass, **they will be found extremely profitable for outdoor cultivation, particularly in such sections as are almost free from frost.**

When sown outdoors, they come into bloom much earlier than the Summer-Flowering Spencers, and continue blooming throughout a very long season, lasting almost, if not quite, as long as the summer-flowering type.

All stocks are grown at FLORADALE FARM, "The California Home of Sweet Peas."

Fordhook Rose

This fine early-flowering Spencer was introduced by us during the fall of 1915, and is the result of a cross made at our FORDHOOK FARMS in 1910. This lovely variety is a charming shade of rosy-carmine. The flowers are of largest size and usually borne in threes and fours on long stiff stems. Awarded Certificates of Merit at the International Show, New York, March 20, 1915, and at the Spring Show of the Pennsylvania Horticultural Society, Philadelphia, March 23, 1915.
Prices: Oz. \$1.25; lb. \$12.50. (Code word, SLIPPER.)

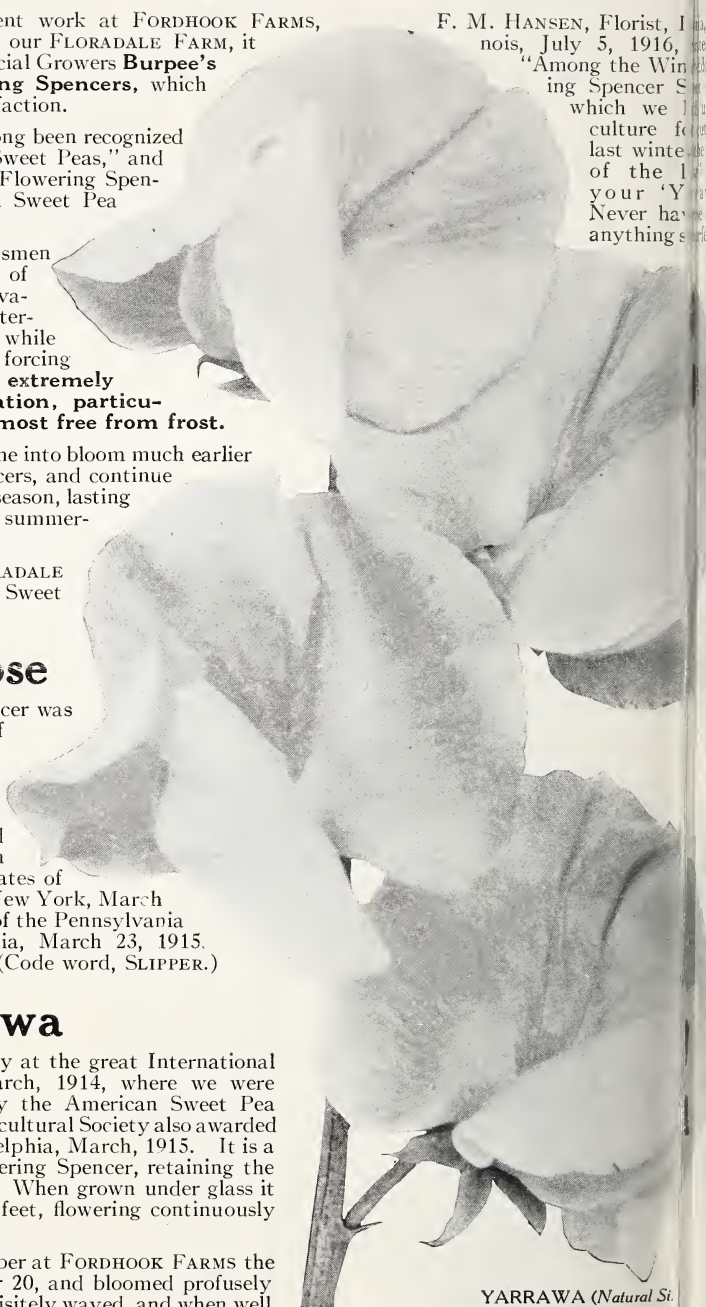
Yarrowa

We first exhibited this novelty at the great International Flower Show in New York, March, 1914, where we were awarded a Certificate of Merit by the American Sweet Pea Society. The Pennsylvania Horticultural Society also awarded us a Certificate of Merit in Philadelphia, March, 1915. It is a direct sport from a Summer-Flowering Spencer, retaining the heavy foliage and strong growth. When grown under glass it attains a height of ten to twelve feet, flowering continuously for several months.

From seed sown in early October at FORDHOOK FARMS the plants came into bloom December 20, and bloomed profusely until May. The flowers are exquisitely waved, and when well grown average two and one-half inches in diameter; many of them are duplex or double. They are usually produced in fours on extra-long, strong stems. The color is a bright rose-pink with a clear, creamy base the slightly lighter in tone. **Oz. 75 cts.; lb. \$7.50.** (Code word, YARROWA.)

What a Commercial Thinks of Yarrowa

F. M. HANSEN, Florist, I
nois, July 5, 1916,
"Among the Win
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which we l
culture fo
last winter
of the 1
your 'Y
Never have
anything s



YARROWA (Natural Si
The Popular Favorite for Forcing
Outdoor Growing

Superb Spencer Sweet Peas

All of the Best Re-selected Strains

For cable words for quantities refer to our GENERAL WHOLESALE CATALOG OF
FIFTH EDITION A B C CODE,—but when convenient we prefer our own code.

	Telegraph Code	Per lb
Afterglow. Electric shades of blue and rosy mauve.....	<i>Sky</i>	\$3 00
Agricola. White, flushed soft lilac.....	<i>Agricola</i>	3 00
Alfred Watkins. Beautiful shade of light lavender.....	<i>Slacken</i>	3 00
America Spencer. Red flakes on white ground; extra fine.....	<i>Slab</i>	1 50
Apple Blossom Spencer (Burpee's). Rose and pink, waved.....	<i>Slack</i>	1 50
Arthur Green. A rich dark claret color.....	<i>Slabber</i>	2 50
Asta Ohn. Soft lavender, suffused mauve.....	<i>Slain</i>	1 50
Aurora Spencer (Burpee's). Cream-white, flaked orange-salmon.....	<i>Slam</i>	1 50
Barbara. Salmon-colored self.....	<i>Slander</i>	6 00
Beatrice Spencer. White ground, tinted with pink and buff.....	<i>Slang</i>	1 50
Bertrand Deal. A large rosy mauve self.....	<i>Bertrand</i>	2 00
Bertie Usher. Similar to <i>Loyalty</i>	<i>Bertie</i>	2 50
Blanche Ferry Spencer. Rose standard, pinkish-white wings.....	<i>Slangly</i>	2 00
Blue Jacket. A fine deep navy blue.....	<i>Slangish</i>	4 50
Captivation Spencer (Burpee's). Flowers are a rich rosy wine-red.....	<i>Slapdash</i>	1 50
Charles Foster. A beautiful hydrangea-pastel shade.....	<i>Slapjack</i>	4 50
Charm (Burpee's). White, suffused blush-pink.....	<i>Slapper</i>	3 00
Cherub (Burpee's). Flesh pink edged with red.....	<i>Cherub</i>	10 00
Clara Curtis. A fine <i>Primrose Spencer</i>	<i>Clara</i>	1 65
Constance Hinton. Black-seeded white.....	<i>Slapping</i>	5 00
Constance Oliver. Delicate pink, suffused cream.....	<i>Slope</i>	1 50
Countess Spencer. Soft rose-pink. (Per 100 lbs. \$140.00).....	<i>Slashed</i>	1 50
Dainty Spencer (Burpee's). White, edged with rose.....	<i>Slatter</i>	2 00
Decorator (Burpee's). Rose, overlaid with terra-cotta.....	<i>Slatternly</i>	2 50
Dobbie's Cream. Beautiful primrose-colored flowers.....	<i>Dobbies</i>	1 65
Doris Usher. Soft salmon self.....	<i>Slaughter</i>	3 00
Dragonfly. Lavender and rose on cream ground.....	<i>Slaver</i>	4 00
Earl Spencer. Rich orange-salmon.....	<i>Slave</i>	2 25
Edith Taylor. A bright salmon-rose.....	<i>Slavery</i>	2 50
Elfrida Pearson. Light pink, margined with a darker pink.....	<i>Slaving</i>	2 00
Empress Eugenie (Burpee's). Light gray, flaked with lavender.....	<i>Eugenie</i>	2 75
Eric Harvey. White, suffused rose.....	<i>Slavish</i>	1 50
Ethel Roosevelt (Burpee's). Primrose, striped and flaked light pink.....	<i>Sleek</i>	1 75
Fiery Cross (Burpee's). Intense orange-scarlet. Pkts. only.....	<i>Fiery</i>	
Flora Norton Spencer. A beautiful shade of lavender.....	<i>Slice</i>	1 75
Florence Morse Spencer. Light pink, edged with darker pink.....	<i>Sling</i>	1 75
Florence Nightingale (Burpee's). A fine lavender.....	<i>Slinger</i>	2 00
Florrie. Rosy crimson-lake.....	<i>Florrie</i>	2 50
Fordhook Pink. Rose pink. Early winter-flowering Spencer.....	<i>Slippage</i>	10 00
Fordhook Rose. Rosy carmine. Early flowering.....	<i>Slipper</i>	12 50
Frances Deal. A rich rosy heliotrope self.....	<i>Frances</i>	2 50
Gaiety Spencer. White ground, striped with rose-crimson.....	<i>Slinging</i>	1 50
George Herbert. Bright rosy carmine.....	<i>Slip</i>	1 50
Gladys Burt. Salmon-pink on primrose ground.....	<i>Sliver</i>	1 50
Helen Grosvenor. Beautiful orange-pink.....	<i>Slogan</i>	2 00
Helen Lewis. Standard crimson-orange; wings orange-rose.....	<i>Slope</i>	1 65
Helen Pierce Spencer. White, mottled bright blue.....	<i>Slopeness</i>	2 75

New Early-Flowering Spencers

After seven years of patient work at FORDHOOK FARMS, supplemented by careful trials at our FLORADALE FARM, it is our pleasure to offer to Commercial Growers Burpee's New Early- or Winter-Flowering Spencers, which we feel sure will give entire satisfaction.

The House of Burpee has long been recognized as "American Headquarters for Sweet Peas," and our introduction of these Winter-Flowering Spencers marks an era in commercial Sweet Pea growing.

We were one of the first seedsmen to recognize the exceptional merit of "Yarrowa" as a winter forcing variety, and now the value of Winter-Flowering Spencers is fully realized, while in addition to their desirability for forcing under glass, they will be found extremely profitable for outdoor cultivation, particularly in such sections as are almost free from frost.

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Yarrowa

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What a Commercial Grower Thinks of Yarrowa

F. M. HANSEN, Florist, Peoria, Illinois, July 5, 1916, writes: "Among the Winter-blooming Spencer Sweet Peas which we had under culture for cutting last winter 'the best' was your 'Yarrowa.' Never have we seen anything so perfect."

Superb Spencer Sweet Peas

All of the Best Re-selected Strains

For cable words for quantities refer to our GENERAL WHOLESALE CATALOG or FIFTH EDITION A B C CODE. But when convenient we prefer our own code.

	Telegraph Code	Per Doz.
Afterglow. Electric shades of blue and rosy mauve	<i>Sky</i>	\$3.00
Agricola. White, flushed soft lilac	<i>Agricola</i>	3.00
Alfred Watkins. Beautiful shade of light lavender	<i>Slacken</i>	3.00
America Spencer. Red flakes on white ground; extra fine	<i>Slab</i>	1.50
Apple Blossom Spencer (Burpee's). Rose and pink, waved	<i>Shock</i>	1.50
Arthur Green. A rich dark elixir color	<i>Slabber</i>	2.50
Asta Ohn. Soft lavender, suffused mauve	<i>Slain</i>	1.50
Aurora Spencer (Burpee's). Cream-white, flaked orange-salmon	<i>Slani</i>	1.50
Barbara. Salmon-colored self	<i>Slander</i>	6.00
Beatrice Spencer. White ground, tinted with pink and buff	<i>Slang</i>	1.50
Bertrand Deal. A large rosy mauve self	<i>Bertrand</i>	2.00
Bertie Usher. Similar to <i>Loyalty</i> .	<i>Bertie</i>	2.50
Blanche Ferry Spencer. Rose standard, pinkish-white wings	<i>Slangly</i>	2.00
Blue Jacket. A fine deep navy blue	<i>Slangish</i>	1.50
Captivation Spencer (Burpee's). Flowers are a rich rosy wine-red	<i>Slapdash</i>	1.50
Charles Foster. A beautiful hydrangea-pastel shade	<i>Slapjack</i>	1.50
Charm (Burpee's). White, suffused bluish-pink	<i>Slapper</i>	3.00
Cherub (Burpee's). Flesh pink edged with red	<i>Cherub</i>	10.00
Clara Curtis. A fine Primrose Spencer	<i>Clara</i>	1.65
Constance Hinton. Blackseeded white	<i>Slapping</i>	5.00
Constance Oliver. Delicate pink, suffused cream	<i>Slope</i>	1.50
Countess Spencer. Soft rose-pink. (Per 100 lbs. \$140.00)	<i>Slashed</i>	1.50
Dainty Spencer (Burpee's). White, edged with rose	<i>Slatter</i>	2.00
Decorator (Burpee's). Rose, overlaid with terra-cotta	<i>Slatternly</i>	2.50
Dobbie's Cream. Beautiful primrose-colored flowers	<i>Dobbies</i>	1.65
Doris Usher. Soft salmon self	<i>Slaughter</i>	3.00
Dragonfly. Lavender and rose on cream ground	<i>Slaver</i>	4.00
Earl Spencer. Rich orange-salmon	<i>Slave</i>	2.25
Edith Taylor. A bright salmon-rose	<i>Slavery</i>	2.50
Elfrida Pearson. Light pink, margined with a darker pink	<i>Slaving</i>	2.00
Empress Eugenie (Burpee's). Light gray, flaked with lavender	<i>Eugenie</i>	2.75
Eric Harvey. White, suffused rose	<i>Slavish</i>	1.50
Ethel Roosevelt (Burpee's). Primrose, striped and flaked light pink	<i>Sleek</i>	1.75
Fiery Cross (Burpee's). Intense orangesearlet. Pks. only	<i>Fiery</i>	
Flora Norton Spencer. A beautiful shade of lavender	<i>Slice</i>	1.75
Florence Morse Spencer. Light pink, edged with darker pink	<i>Sling</i>	1.75
Florence Nightingale (Burpee's). A fine lavender	<i>Slinger</i>	2.00
Florrie. Rosy crimson-lake	<i>Florrie</i>	2.50
Fordhook Pink. Rose pink. Early winter-flowering Spencer	<i>Slippage</i>	10.00
Fordhook Rose. Rosy carmine. Early flowering	<i>Slipper</i>	12.50
Frances Deal. A rich rosy heliotrope self	<i>Frances</i>	2.50
Gaiety Spencer. White ground, striped with rose-crimson	<i>Slinging</i>	1.50
George Herbert. Bright rosy carmine	<i>Slip</i>	1.50
Gladys Burt. Salmon-pink on primrose ground	<i>Sliver</i>	1.50
Helen Grosvenor. Beautiful orange-pink	<i>Slogan</i>	2.00
Helen Lewis. Standard crimson-orange; wings orange-rose	<i>Slope</i>	1.65
Helen Pierce Spencer. White, mottled bright blue	<i>Slopesness</i>	2.75



YARROWA (Natural Size)
The Popular Favorite for Forcing and Early Outdoor Growing

“SPENCER” SWEET PEAS—Continued

	Telegraph Code	Per lb
Hercules. A larger, deeper <i>Countess Spencer</i>	Hercules	\$2 50
Hilary Christie. Standard salmon orange; wings rosy salmon.....	Hilary	10 00
Illuminator (Burpee's). A rich salmon-pink.....	Shining	3 00
Irish Belle, or Dream (Burpee's). Lilac, flushed pink.....	Sloping	2 00
Isobel Malcolm. A <i>black-seeded</i> cream-colored Spencer.....	Slosh	2 50
Jack Tar. A fine dark-blue self.....	Jacktar	2 00
Jessie Cuthbertson Spencer. Dark rose stripes on cream ground.....	Sloshing	2 50
John Ingman. Similar to <i>George Herbert</i>	Slot	1 50
John Ridd. A large purple self.....	Ridd	2 50
King Edward Spencer (Burpee's). Deep carmine-scarlet.....	Slug	1 65
King Manoel. Rich maroon self.....	Manoel	3 00
King White (Burpee's). “Best of all” white Spencers.....	King	2 50
Lady Evelyn Eyre. Pink, flushed salmon.....	Slugging	2 25
Leslie Imber. A rich blue self.....	Imber	2 50
Lilian. Soft salmon-pink.....	Lilian	5 00
Loyalty. Violet flake on white ground.....	Loyalty	2 25
Majestic. A large deep cream self.....	Majestic	2 50
Margaret Atlee. Pink on cream, suffused with salmon.....	Margaret	2 50
Margaret Madison. An azure-blue self.....	Sluggard	2 50
Marie Corelli (Burpee's). Brilliant rose-carmine.....	Smash	2 75
Martha Washington. White, suffused light rose.....	Smelite	1 75
Maud Holmes. Deep carmine-scarlet.....	Smelting	1 65
Mrs. A. Ireland. Buff ground, suffused rose.....	Smite	1 75
Mrs. C. W. Breadmore. Buff ground, edged with pink.....	Smitten	1 65
Mrs. Cuthbertson. Standard rose-pink, wings nearly white.....	Smittenly	1 65
Mrs. E. A. Tanqueray. Carmine-orange self.....	Tanqueray	7 50
Mrs. Hardcastle Sykes. A blush-pink.....	Sykes	1 75
Mrs. H. J. Damerum. Deep cream self.....	Damerum	10 00
Mrs. Hugh Dickson. Pinkish apricot on a cream ground.....	Smittle	1 75
Mrs. Heslington. Lavender, flushed rose-pink.....	Smock	2 50
Mrs. R. Hallam. Soft salmon self.....	Smoulder	3 00
Mrs. Routzahn (Burpee's). Apricot or buff, suffused delicate pink.....	Smoker	1 75
Mrs. Townsend. White with picotee edge of blue.....	Smug	2 00
Mrs. T. W. Warren. Bright blue, veined on white.....	Warren	4 00
Mrs. W. J. Unwin. White, flaked with orange-scarlet.....	Smugboat	2 00
Norvic. A new white.....	Norvic	2 50
Nubian. Deep chocolate self.....	Smuggle	2 00
Orange Perfection. Orange with rose wings.....	Orange	1 50
Orchid (Burpee's). Deep lavender, suffused pink.....	Smutch	4 00
Orion. Deep reddish-crimson.....	Orion	3 50
Othello Spencer (Burpee's). Rich deep maroon.....	Snack	2 00
Phantom Blue (Burpee's). Pastel shade of blue.....	Phantom	15 00
Primrose Spencer (Burpee's). A cream-yellow shade.....	Snarl	1 75
Prince George. A pastel shade; rosy lilac.....	Snarling	2 50
Queen Victoria Spencer (Burpee's). Deep primrose, flushed rose.....	Sniff	2 00
Rosabelle. A very fine large rose self.....	Rosabelle	2 00
Rosina. Rich rosy heliotrope.....	Rosina	7 50
R. F. Felton. An attractive lavender self.....	Felton	5 00
Robert Sydenham. A beautiful orange-scarlet self.....	Sydenham	4 00
Royal Purple. A strong, rich purple.....	Snook	5 00
Scarlet Emperor. Rich dark scarlet.....	Socman	3 50
Senator Spencer. Claret stripes on heliotrope ground.....	Sod	2 00
Sincerity. Rich deep cerise.....	Sincerity	15 00

“SPENCER” SWEET PEAS—Continued

	Telegraph Code	Per lb
Stirling Stent. Deep salmon self, suffused with orange.....	<i>Sodding</i>	\$2 00
“The President.” A glowing scarlet self. Packets only.....	<i>President</i>	
Tennant Spencer. An attractive shade of purplish mauve.....	<i>Soldier</i>	2 00
Thomas Stevenson. The finest of all orange-scarlet selfs.....	<i>Solidify</i>	1 75
Vermilion Brilliant (Burpee’s). Brilliant scarlet; large and fine.....	<i>Solve</i>	2 50
Walter P. Wright. Light lavender self.....	<i>Wright</i>	2 25
Wedgwood (Burpee’s). The best “blue Spencer”.....	<i>Wedgwood</i> ...	3 00
White Spencer (Burpee’s). The popular white.....	<i>Sound</i>	1 50
W. T. Hutchins (Burpee’s). Cream-yellow, margined blush-pink.....	<i>Span</i>	1 25
Yarrowa. Bright rose-pink. One of the best for forcing.....	<i>Yarrowa</i>	7 50
Per lb 100 lbs		
The Burpee Blend of Re-selected “Spencers” Mixed.....	<i>Speck</i> \$1 50	\$140 00

Best Grandiflora Tall Sweet Peas

Including all desirable varieties—both new and old

	Telegraph Code	Per lb
Agnes Eckford. Beautiful soft light pink.....	<i>Jabber</i>	\$0 60
America. The brightest blood-red striped.....	<i>Jacamar</i>	55
Aurora. Flaked orange-salmon; largest striped.....	<i>Jacinth</i>	50
Black Knight. Deep maroon; self-colored.....	<i>Jack</i>	55
Blanche Burpee. Large pure white.....	<i>Jacket</i>	55
Blanche Ferry. The popular pink and white.....	<i>Jackman</i>	50
Blanche Ferry—Extra Early. Ten days earlier.....	<i>Jacobin</i>	75
Bolton’s Pink. Rich salmon-pink.....	<i>Jaculatory</i>	60
Brilliant Blue (Lord Nelson). “The best deep blue”.....	<i>Jade</i>	65
Burpee’s Earliest of All. Earlier than <i>Extra Early Blanche Ferry</i>	<i>Earliest</i>	85
Burpee’s Earliest of All—Re-selected—“Extreme Early”.....	<i>Jaganat</i>	1 00
Burpee’s Earliest Sunbeams. Very early; cream colored.....	<i>Sunbeams</i>	1 25
Burpee’s Earliest White. The <i>earliest</i> white.....	<i>Jagging</i>	1 00
Christmas Stella Morse. Very early flowering.....	<i>Jambee</i>	1 00
Countess of Radnor. Pale mauve or lavender.....	<i>Janitor</i>	50
Dainty. White with pink edge.....	<i>Dainty</i>	60
Dorothy Eckford. Pure white. (Per 100 lbs. \$45.00).....	<i>Dorothy</i>	50
Duke of Westminster. Standard rosy maroon; wings violet-purple.....	<i>Jarring</i>	75
Emily Henderson. White; blooms early.....	<i>Jarosite</i>	50
Flora Norton. A beautiful rich lavender.....	<i>Jasp</i>	60
Florence Wright. Pure white; of fine substance.....	<i>Jasping</i>	50
Helen Pierce. Blue mottled on white.....	<i>Jaundice</i>	60
Henry Eckford. Salmon-orange.....	<i>Jaunty</i>	75
Hon. Mrs. E. Kenyon. Primrose-colored.....	<i>Jauperine</i>	55
Janet Scott. Flowers are unusually large and of a beautiful shade of rich pink.....	<i>Jean</i>	60
King Edward VII. Bright crimson self-color.....	<i>Edward</i>	60
Lady Grisel Hamilton. Light lavender-blue.....	<i>Grisel</i>	50
Le Marquis. Early-flowering; color of <i>Navy Blue</i>	<i>Jelly</i>	1 00
Lovely. Soft shell-pink.....	<i>Jersey</i>	60
Miss Willmott. Of large size; deep orange-pink.....	<i>Jibe</i>	60
Mont Blanc (Florence Denzer). Early white; fine for forcing.....	<i>Jill</i>	1 00
Mrs. Alexander Wallace. Early; rosy lavender.....	<i>Jim</i>	1 00
Mrs. Chas. H. Totty. Early; color of <i>Countess of Radnor</i>	<i>Jink</i>	1 25

GRANDIFLORA SWEET PEAS—Continued

	Telegraph Code	Per lb
Mrs. Collier. A primrose <i>Dorothy Eckford</i>	<i>Collier</i>	\$0 50
Mrs. E. Wilde. Early flowering; bright rose.....	<i>Jimson</i>	1 00
Mrs. Eckford. Beautifully shaded primrose-yellow.....	<i>Jimmy</i>	50
Mrs. F. J. Dolansky. Early flowering; pure pink.....	<i>Jippo</i>	1 40
Mrs. Geo. Higginson, Jr. Delicate lavender.....	<i>Jingle</i>	60
Mrs. Walter Wright. A beautiful mauve color.....	<i>Jirkinet</i>	50
Mrs. William Sim. Early flowering; salmon-pink.....	<i>Joan</i>	1 25
Navy Blue. Deep violet-blue.....	<i>Navy</i>	50
Othello. Deep glossy maroon.....	<i>Jobber</i>	60
Prima Donna. A most lovely shade of soft pink.....	<i>Jogelour</i>	50
Prince of Wales. Bright rose; self-colored.....	<i>Joiner</i>	60
Queen Alexandra. An intense scarlet self.....	<i>Jooming</i>	50
Queen of Spain. Beautiful buff-pink.....	<i>Jordan</i>	60
Rose du Barri. Deep rich carmine-rose.....	<i>Dubarri</i>	65
Sadie Burpee— <i>White-seeded</i> . Pure white.....	<i>Purity</i>	50
Safrano. Very rich primrose self.....	<i>Safrano</i>	60
St. George. Standard orange, wings orange-carmine.....	<i>Sangeorge</i>	85
Sunproof Salopian. A fine scarlet.....	<i>Jowl</i>	60
Shasta. Pure white flowers of good size.....	<i>Jubilate</i>	65

Mixtures of GRANDIFLORA Sweet Peas

	Telegraph Code	Per lb	Per 100 lbs
Fine Mixed	<i>Jundie</i>	\$0 50	\$45 00
Eckford's Mixed	<i>Jungle</i>	55	50 00
Fordhook Fancy-Flaked, Mixed	<i>Juniper</i>	70	65 00
Burpee's "Best Mixed"	<i>Jute</i>	65	60 00
Winter-Flowering, Mixed. Contains many varieties	<i>Juvenile</i>	1 10	100 00

Waved Sweet Peas of the "UNWIN" Type

	Telegraph Code	Per lb
Frank Dolby. Light lavender.....	<i>Galley</i>	\$1 25
Gladys Unwin. Of a lovely light pink color.....	<i>Game</i>	1 00
Nora Unwin (<i>Dobbie's Improved</i>). Pure white, of fine substance.....	<i>Garget</i>	1 00

Dwarf CUPID Sweet Peas

	Telegraph Code	Per lb
Pink. Pink and white flowers like the tall <i>Blanche Ferry</i>	<i>Herbage</i>	\$1 00
White. The original variety.....	<i>Honey</i>	1 00
Cupids Mixed. Many varieties.....	<i>Hymn</i>	1 00

Burpee's Sweet Peas

Prize Winners wherever exhibited

At the Panama-Pacific Exposition, San Francisco, Cal.

June 11 to 13, 1915

Burpee's Sweet Peas

Gold Medal and Silver Cup at the Newport Show

American Sweet Pea Society, July 15 and 16, 1915

W. ATLEE BURPEE & CO., PHILADELPHIA

Burpee-Quality Flower Seeds for 1917

During fall of 1914, or very nearly immediately after the war commenced, we began to plan for increased areas of a great many flower seeds other than Sweet Peas and now take pleasure in offering the trade the following selected stocks produced on our FORDHOOK (Pennsylvania), SUNNYBROOK (New Jersey), and FLORADALE (California) FARMS.

Chrysanthemum, Early Single Flowering Perennial Varieties Mixed.

1/4 oz. \$2.50; 1/2 oz. \$4.50; oz. \$8.00.

Coboea Scandens.

Oz. 25 cts.; lb. \$2.25.

Cosmos, Crimson-Ray.

Oz. 40 cts.; lb. \$4.50.

Cosmos, Lady Lenox.

Oz. 10 cts.; lb. \$1.00; 10 lbs. or more at 85 cts. per lb.

Dahlia, Paony-Flowered Mixed.

Oz. 50 cts.; lb. \$5.00.

Dahlia, Collarette New Hybrids Mixed.

Oz. 65 cts.; lb. \$6.50.

Delphinium, Belladonna Seedlings.

1/2 oz. 60 cts.; oz. \$1.00.

Dimorphotheca Aurantiaca.

Oz. 60 cts.; lb. \$6.00.

Dimorphotheca Aurantiaca Hybrids in Finest Mixture.

Oz. 60 cts.; lb. \$6.00.

Heliotrope, Lemoine's Giant Hybrids.

Oz. \$1.25; 1/4 lb. \$4.50.

Hollyhocks, Chater's Double Light

Pink, Maroon, Rose, Scarlet, Yellow, and White. Each at oz. 85 cts.; lb. \$10.00. Chater's Fine Double Mixed. Oz. 75 cts.; lb. \$8.50.

Kniphofia (Tritoma), Early-Flowering Perpetual. Oz. 50 cts.; lb. \$6.00.

Kochia Tricophylla. Oz. 10 cts.; lb. 60 cts.

Marigold, African Lemon-Ball and Orange-Ball. Each at oz. 45 cts.; lb. \$4.50.

COSMOS
CRIMSON-RAY



New Morning Glory Double Snow-Fairy

The illustration, from a FORDHOOK photograph, conveys but a faint idea of this most unique new double-flowered Morning Glory. It is truly magnificent, and marks a decided advance in climbing annuals. Nothing like it had ever been known before! It grows as vigorously as the common Morning Glory, the vines quickly reaching a height of twelve to fifteen feet. It begins to bloom early and continues to flower freely without intermission until frost. The flowers appear like large, snow-white tassels, free from spots or blemish. Upon examination, however, it will be seen that there is a well-formed single white morning glory in the center, which is completely surrounded by numerous white petals, the whole forming a most unique and beautiful tassel-like blossom. The flowers are two and a half to three inches across by two and a half inches deep. FORDHOOK-GROWN SEED.

Oz. 20 cts.; lb. \$2.00.



A Flower, Natural Size, of
NEW DOUBLE MORNING GLORY
SNOW FAIRY
as grown at Fordhook

Burpee-Quality Flower Seeds for 1917—Continued

Nicotiana Affinis, New Hybrids Mixed. Oz. 20 cts.; lb. \$2.25.

Pentstemon, Floradale Fancy Strain of Giant-Flowered Mixed. Oz. \$1.50; ¼ lb. \$5.00.

Petunia, Burpee's Baby Blue.

Oz. 40 cts.; lb. \$4.50.

Petunia, Burpee's Defiance Largest-Flowering Mixed.

¼ oz. \$2.50; ⅛ oz. \$4.50; ¼ oz. \$8.00; oz. \$25.00.

Petunia, Giants of California Mixed. ¼ oz. \$1.25; ¼ oz. \$4.00; oz. \$13.50.

Phlox Drummondii, Dwarf Large-Flowering Cecily Mixed.

Oz. \$1.10; lb. \$11.00.

Poppy, The Shirley Re-Selected Mixed. Oz. 20 cts.; lb. \$1.85.

Poppy, Fairy Blush.

Oz. 35 cts.; lb. \$3.50.

Portulaca, Giant-Flowered Parana. Oz. 60 cts.; lb. \$8.00.

Salvia Splendens.

Oz. \$1.30; lb. \$13.50.

Salvia Splendens, Dark Blood Red. Oz. \$1.50; lb. \$15.00.

Note.—Orders for Salvia seed will be booked subject to crop, which is not harvested until late in the fall.

Scabiosa, Azure Fairy Seedlings Mixed. Oz. 20 cts.; lb. \$2.00.

Sunflower, New Red.

Oz. 65 cts.; lb. \$6.50.

Torenia Fournieri.

¼ oz. 40 cts.; oz. \$1.50.

Verbena, Burbank's Mayflower. Oz. 80 cts.; lb. \$8.00.

ALSO OUR OWN GROWING AT FLORADALE FARM

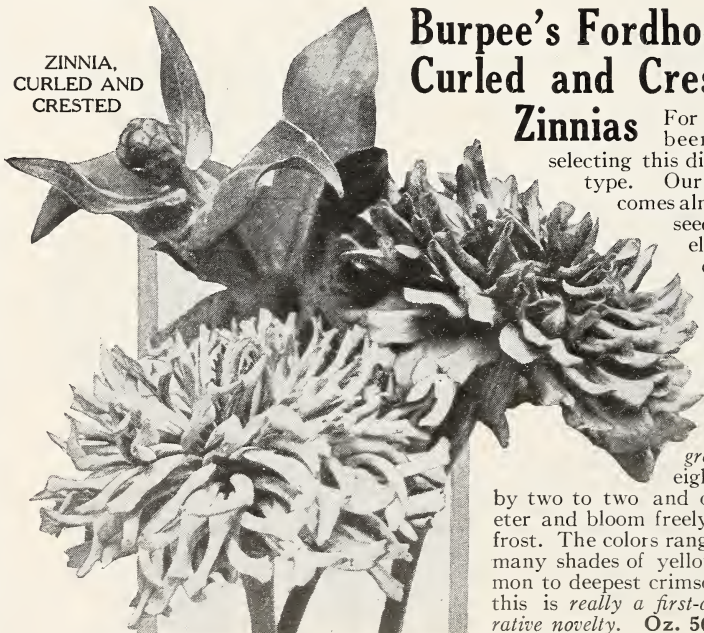
Salsify, Sandwich Island Mammoth. Lb. \$1.10, or \$100.00 per 100 lbs.

The prices quoted in this list will hold good until the issuance of our general Wholesale Price List (Red List) in January.



THE
REMARKABLE
RED
SUNFLOWER
From a Fordhook
Photograph greatly
reduced in size

ZINNIA,
CURLED AND
CRESTED



Burpee's Fordhook Strain of Curled and Crested Double Zinnias

For many years we have been selecting and re-selecting this distinct and interesting type. Our FORDHOOK STRAIN comes almost entirely true from seed. The petals are long, elegantly twisted and curled, giving the flower a most attractive, crested-like appearance, somewhat resembling a fine petaled Cactus Dahlia in shape—see illustration engraved from a photograph. The plants grow

eighteen inches in height by two to two and one-half feet in diameter and bloom freely until killed by hard frost. The colors range from white through many shades of yellow, rose-pink, and salmon to deepest crimson. As now improved this is really a first-class and highly decorative novelty. Oz. 50 cts.; lb. \$5.00.